

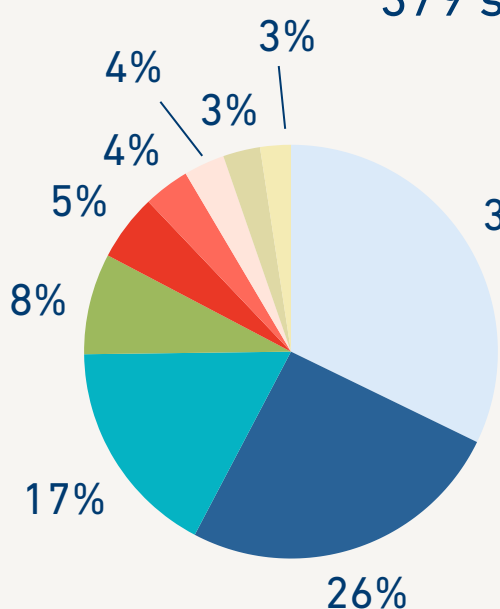


Results of the survey

Your website, your voice!

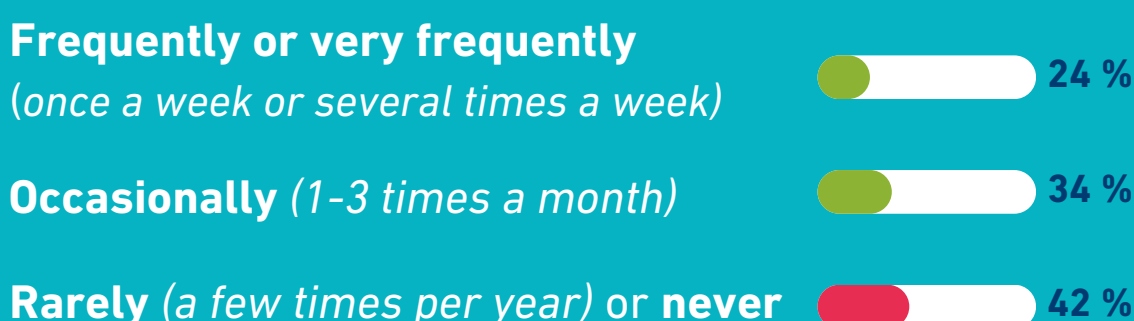
PARTICIPANT PROFILE

379 students



- M1
- M2/MS/MSc/Master
- MBA
- Gap year
- PhD
- L3
- International programs
- EMBA
- Bachelor

How often do you use the Learning Center website?



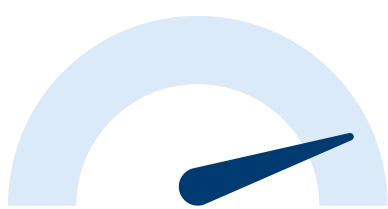
81%

quickly understand what the Learning Center website offers

19%

don't quickly understand what the Learning Center website offers

Your overall experience on the Learning Center website



87% satisfied
of which 15% very satisfied



YOUR MAIN OBJECTIVES

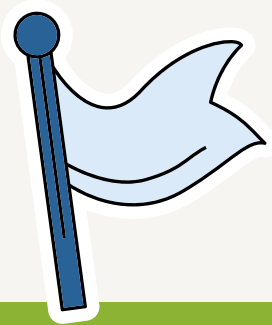
on the Learning Center website



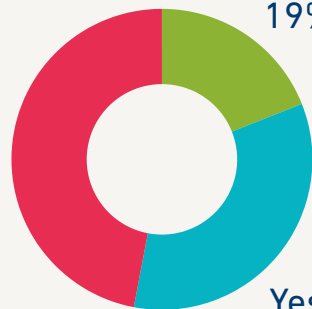
WHERE YOU AWARE

that we offer support content

(guides, methodology, writing advice, etc.)



No, I was not aware of them
47%

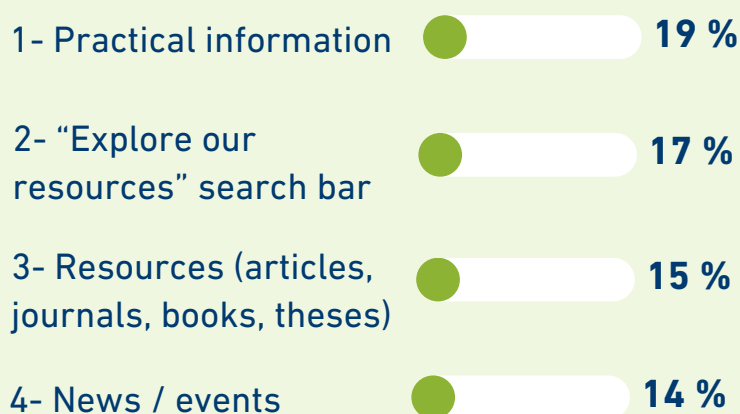


Yes, I know them and use them
19%

Yes, I know them but do not use them
34%

EASILY IDENTIFIABLE

elements of the website



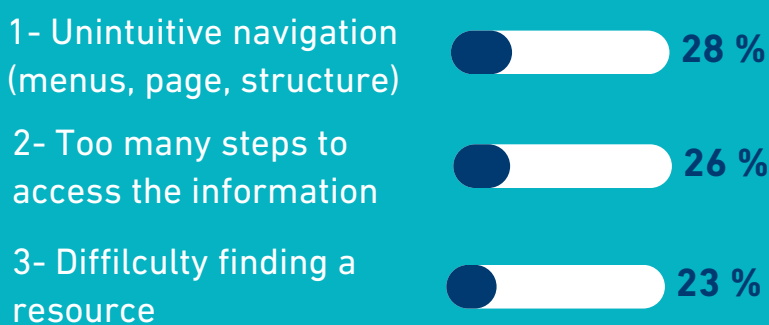
POORLY VISIBLE

elements of the website



WHAT DIFFICULTIES

do you most often encounter



Les différents parcours pour accéder correctement aux documents ne sont pas évident au départ.

La force et l'intérêt du learning center est sous estimée à notre rentrée dans le parcours.



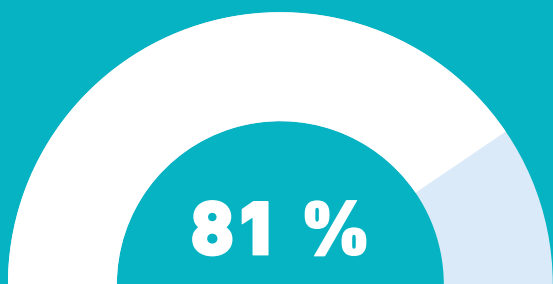
It is great companion for my research and studies.

Very good experience, i use it every day and it is amazing. Helped me get my dream internship.

Un petit encart « infos pratiques / fréquentation » et la possibilité de mettre des BDD en favori et le reste sous forme de liste serait parfait à mes yeux.



Home page



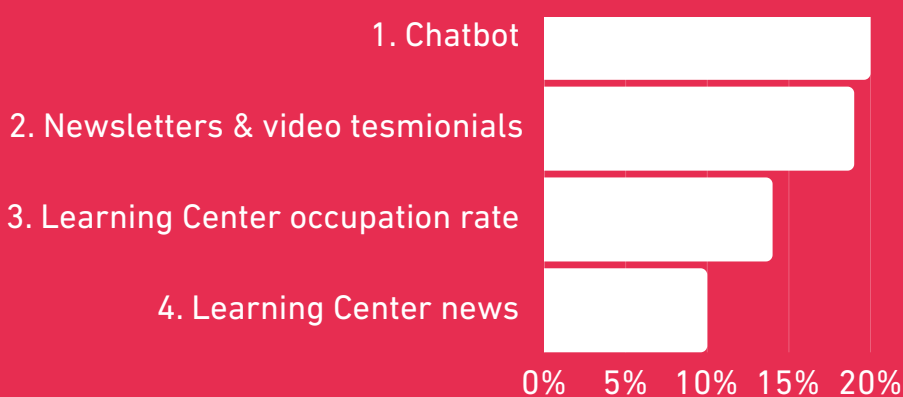
Quickly understand where to click to achieve their goal

Which information or features should be prioritized?

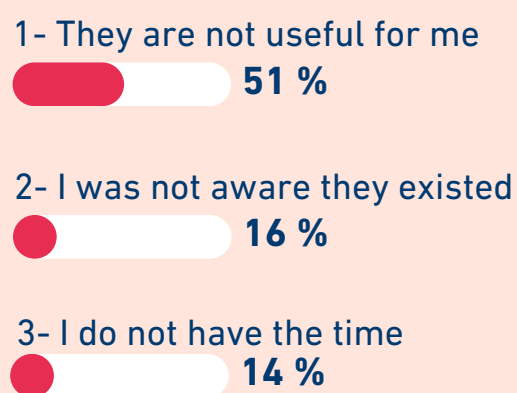
Ex aequo



What do you rarely or never use?



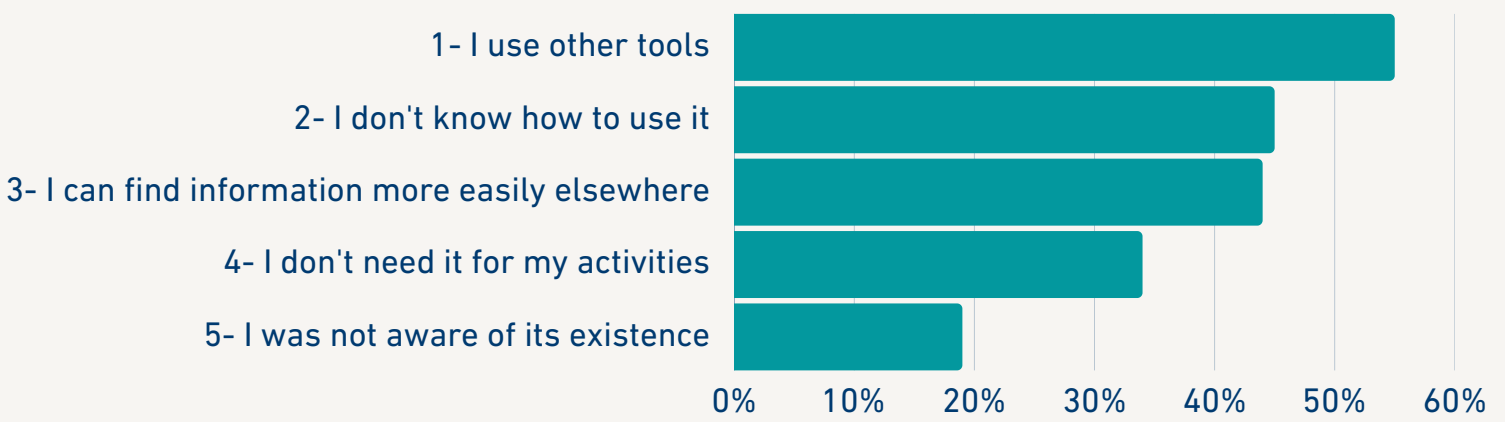
Why don't you use it?





Inactive users

Why do you rarely or never use the Learning Center website?



What would encourage you to use the Learning Center website?



Awareness & onboarding

- Improving awareness about features, resources, and benefits
- Providing clearer onboarding (sessions, workshops, tutorials)
- Increasing visibility and promotion
- Desire for guidance on how to navigate and use the site
- Interest in more interactive and engaging formats

AI & smart assistance

- Need for easier access (app, more visible entry points)
- Desire for better integration (search engines, external tools)
- Expectation of a smoother, more intuitive UI/UX
- Strong interest in AI integration for faster navigation and information retrieval
- Request for concrete, end-to-end use cases (e.g., with AI)

Interface & user experience



- Need for a more intuitive and user-friendly interface
- Desire for simpler, clearer navigation
- Improved accessibility to resources
- Expectation of a more ergonomic design
- Request for a more efficient search experience

Resources & content access

- Better access to on-site or restricted resources (e.g., press, journals)
- Easier access to academic articles and journal papers
- Clear visibility of databases, press, and borrowing information
- Regular reminders of available resources, aligned with courses

**Thank you
for your
participation!**

